Resume

Samuel Si-Yueh Chu

Designer
Photographer

Location
Los Angeles, CA

Socials
Instagram
@samuelchu67
Bilibili
UID: 687983370

Phone
+1 213 965 2333

Email
samuel_siyueh
@outlook.com

Introduction

BFA Design sophomore at USC working in typography, layout and photography. I like design that is clear and well structured, and I'm looking for a design internship where I can learn from working designers.

Portfolio Link

samuelchu.studio

Education

USC Roski & IYA

Aug 2025 - May 2029 (Expected)
Los Angeles, USA
BFA Design Major, GPA 3.81 (32 units)
Designing Digital Experiences Minor (Intended)

Clubs @USC

Graphic Designer & Event Photographer - Fall 2025 - Present
@**Creative Labs SC**
- Designed graphics including logos, social posts, presentation slides
- Photographed club events and showcases for social media and recaps
- Worked with designers and developers to keep visuals consistent across each project

Experience

Executive Creative Lead
- Fall 2026 - Present
@**USC ASCE** Transportation Design Team
First Roski student in the role, working with civil engineering and architecture students
- Designed recruitment posters with QR codes linking to the team's Instagram, printed for class visits and org fairs
- Create recruiting content for @usc_transpo aimed at students in specific majors
- Contributing to the public space design for the 2027 ASCE Pacific Southwest Symposium, hosted by USC

Design Intern - Summer 2026
@**Helix Robotics**
Kunshan Industrial Metaverse Applications Center in cooperation with Microsoft
- Modeled custom robot parts in Autodesk Fusion, including an actuator lid for an OpenTorque 8308 motor and a mounting bracket for an NVIDIA Jetson Orin Nano
- Prepared parts for 3D printing in Bambu Studio, setting orientation, supports and infill for strength and fit
- Revised models after test fits, adjusting tolerances and hole placement so parts assembled with electronics and fasteners

Product Design Intern - Summer 2025
@**Versuni** (Philips Consumer Products)
- Worked directly with head designer, receiving training in consumer electronics design workflow
- Developed comparative product analysis report evaluating competing vacuum systems
- Participated in product testing and evaluation processes in company labs

Technical Content Creator
- Summer 2022 - Present
on **Coolapk** (酷安) @SamTheCanadian
- Published 7 analytical articles on smartphone image processing and film filter accuracy

Courses Taken

DES-332A Typography
Jan 2026 - May 2026
The study of visual communication through the use of letterforms from historical tradition to contemporary experimental rebellion.

DES-303 Advanced Digital Design
Aug 2026 - Dec 2026
A workshop-based course that focuses on software applications in design and web design.

DES-203 Digital Design
Jan 2026 - May 2026
Exploration of the processes of germination, ideation and application/execution in design integrated with computer usage.

DES-202 Design II
Aug 2026 - Dec 2026
Exploration of essential elements of traditional and digital design, including color and image-text integration, editing information, typography and sequencing.

DES-213 3D Design
Aug 2026 - Dec 2026
3D digital modeling, rendering, digital capture and production methods for product, package and environmental design.

ART-106 Art Studio II
Aug 2025 - Dec 2025
Introduction to the fundamental elements in art making, design creation and thinking, including the key principles of process and critical analysis.

Skills

ComfyUI
Figma
Cinema 4D

Also: Adobe Illustrator, Photoshop, Lightroom, After Effects, DaVinci Resolve, Autodesk Fusion, Procreate, Cursor

S. S. C.